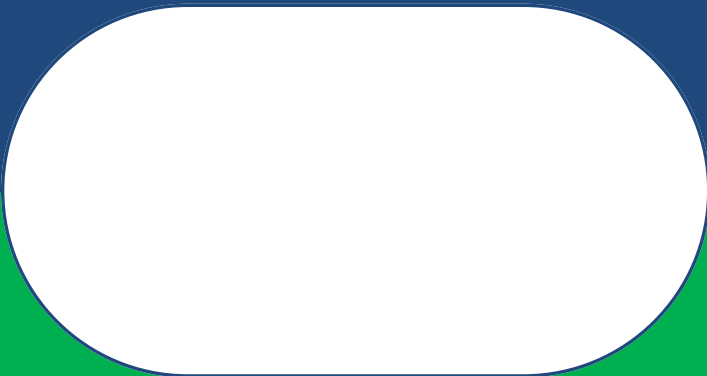
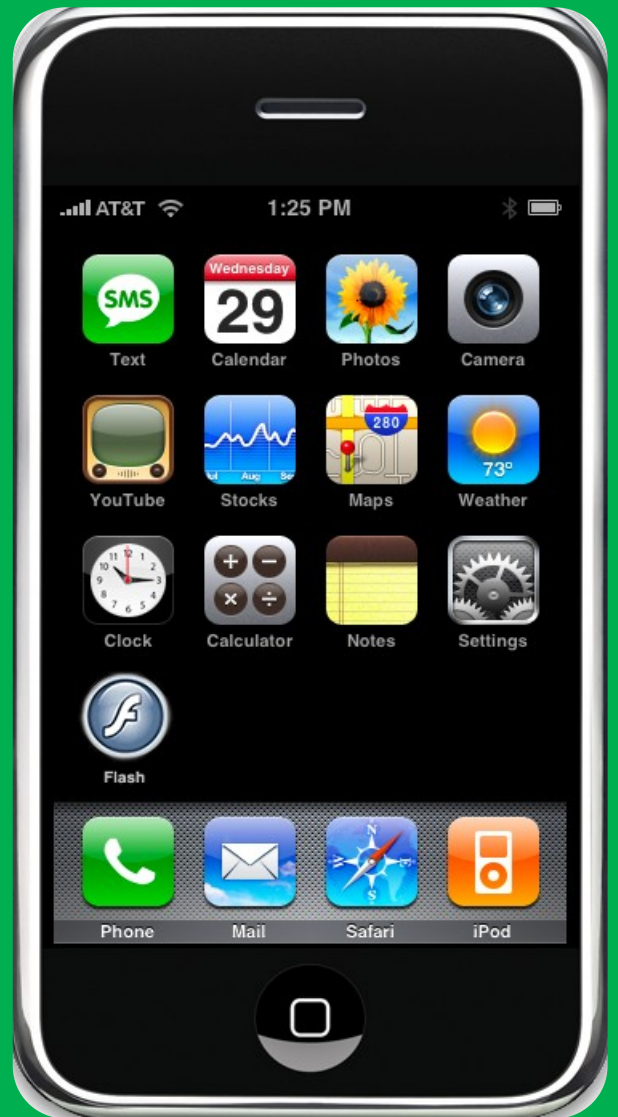


Courtesy of:



**REAL ESTATE
PRODUCTS & SERVICES
2011**



HUMBOLDT ASSOCIATION OF REALTORS®

527 W. WABASH AVENUE

EUREKA, CA 95501

WWW.HAREALTORS.COM

PHONE (707) 442-2978



HAR

**HUMBOLDT ASSOCIATION
OF REALTORS®**

Humboldt Association of Realtors®
Affiliate members are a group of
trades and services dedicated to
promoting, enhancing, and supporting
the Real Estate Community.

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Disclaimer

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As an affiliate of the Humboldt Association of Realtors®, members receive numerous special benefits, access to a wealth of information and services, plus opportunities to network with real estate professionals and other affiliates.

Contact the Humboldt Association of Realtors® today at (707) 442-2978 or visit www.harealtors.com if interested in obtaining additional affiliate membership information.



TITLE/ESCROW COMPANIES

Companies providing real estate title & escrow services.

Fidelity National Title Co.
634 H Street, Ste. A & B
Eureka, CA 95501
www.fidelityhumboldt.com

442-5785
445-2656 fax

Humboldt Land Title Co.
1034 Sixth Street
Eureka, CA 95501

443-0837
445-5952 fax

Mail: PO Box 102
Eureka, CA 95502
www.humboldttitle.com

Humboldt Land Title Co-Fortuna
Strongs Creek Plaza
1075 South Fortuna Blvd., Suite B
Fortuna, CA 95540
www.humboldttitle.com

726-0212
726-0216 fax

Humboldt Land Title Co.-McK.
1836 Central Avenue
McKinleyville, CA 95519
www.humboldttitle.com

839-8520
839-8523 fax

TREE SERVICES

Offers tree limbing, removal and chipping services.

Eager Beaver Tree Service
2119 Serenity Lane
Eureka, CA 95503

444-7333

APPLIANCES

Products and Services—Ranges, Cooktops, Refrigerators, and Dishwashers

Poletski's Appliance Center
341 W. Harris Street
Eureka, CA 95503

445-3138
445-3383 fax

APPRAISERS

Individuals and Companies dedicated to valuing home and property

Anderson Appraisals
3605 Heindon Road
Arcata, CA 95521

407-5448
822-1458 fax

Wes Anderson, Appraiser
3146 Copenhagen
Loleta, CA 95551

733-5241
733-5951 fax

Appraisal Associates
540 Swain Avenue
Sebastopol, CA 95472

569-8891
571-8959 fax

Appraisal Network
347 Cypress Street, Ste. A
Fort Bragg, CA 95437

962-9450
962-9470 fax

Appraisal by Michelle
915 Redwood Drive, Ste. C
Mail: PO Box 28
Garberville, CA 95542
www.appraisalbymichelle.com

923-2828
923-3322 fax

Blake Lehman Real Estate Appraising
831A Redwood Drive
Mail: PO Box 177
Garberville, CA 95542
www.lehmanappraisals.com

923-5222
923-1650 fax

Brooks Appraisal Service
PO Box 823
Arcata, CA 95518

822-1341
822-4723 fax

CAL-OR Appraisals
4259 Campton Road
Eureka, CA 95503

499-0274
442-7740 fax

Appraisers Continued...

Charles W. Petty & Associates 443-1049
1105 Sixth Street, Suite A 443-9460 fax
Eureka, CA 95501

Mail: PO Box 1243
Eureka, CA 95502

Humboldt Appraisal Service 442-5998
45 Wake Robin Lane 725-2029 fax
Fortuna, CA 95540

Lepine Appraisals 443-3675
510 O Street, Suite C 443-1030 fax
Eureka, CA 95501

Victoria Mayes-Webb, Appraiser 677-9310
763 Stagecoach Road 677-9356 fax
Trinidad, CA 95570

Mid-Pacific Appraisal Company 726-9040
PO Box 988 726-9050 fax
Fortuna, CA 95540

Mike Retzloff Appraisal Service 444-3015
4709 Patricia Drive 444-3602 fax
Eureka, CA 95503

Nilsen Real Estate Appraisals 441-8560
3988 Walnut Drive 441-8565 fax
Eureka, CA 95503

Nor-West Real Estate, Appraisal Service 725-5345
514 12th Street
Fortuna, CA 95540

Retzloff Appraisal Service 442-6172
2439 S Street 442-4702 fax
Eureka, CA 95501

Shirley Shortridge, Appraiser 822-9700
200 Red Rock Lane 825-3475 fax
McKinleyville, CA 95519

Stephen Shapiro Comm'l Appraisal, LLC (206) 855-1090
PO Box 11757
Bainbridge Island, WA 98110

Stuart W. Rosenberg, Certified Residential Appraiser 443-1350
2424 Manzanita Avenue 443-2692 fax
Eureka, CA 95503

Property Management Continued...

Professional Property Management 444-3835
3109 H Street 444-3837 fax
Eureka, CA 95503 444-9197 hotline

Mail: PO Box 117
Eureka, CA 95502
www.ppmrentals.com

Real Property Management & Maintenance 445-4542
539 G Street #109 445-4586 fax
Eureka, CA 95501

Robert Bergenske Rental 445-1449
6209 Abrahamsen Court
Eureka, CA 95503

Rohnerville Rentals & Real Estate 725-6152
452 N. Fortuna Blvd. 725-6151 fax
Fortuna, CA 95540

Smart Enterprises 923-7092
PO Box 546 923-7092 fax
Garberville, CA 95542

Wright Management Services 839-5302
1807 Central Avenue 839-5307 fax
McKinleyville, CA 95519

ROOFING CONTRACTORS

Provides roofing repair and replacement services.

Moore's Roofing & Services 444-3432
1740 18th Street 444-3432 fax
Eureka, CA 95501

SECURITY AND ALARM SERVICES

Companies providing security systems and monitoring.

Advanced Security Systems 443-6366
3302 T Street 443-6377 fax
Eureka, CA 95503

SHREDDING SERVICES

Provides cost effective document destruction and shredding services.

Shred Tec, LLC 822-4022
PO Box 2911 822-4022 fax
McKinleyville, CA 95519

Property Management Continued...

Coldwell Banker Cutten Realty

2120 Campton Rd., Ste. C
Eureka, CA 95503

445-8822
445-5813 fax

Cottage Realty

1834B Central Avenue
McKinleyville, CA 95519

839-1897
839-9360 fax

First Rate Property Management

1449 Main Street, Ste. C
Fortuna, CA 95540

725-2929
726-0264 fax

Forge Property Management

PO Box 164
Eureka, CA 95502
www.RentFPM.com

515-7200
443-4335 fax

Fountainbleu Apartments

329 Laura Lane
Bayside, CA 95524

269-9424
269-9424 fax

Four Star Realty

331 Harris Street
Eureka, CA 95503

444-9234
444-9357 fax

Hooven Property Management

1806 H Street
Arcata, CA 95521

825-7368
440-4702 fax

Humboldt Property Management

954 H Street
Arcata, CA 95521
www.humboldtrentals.com

825-1515
825-1558 fax

Investors Management Services (IMS)

3857 Walnut Drive
Eureka, CA 95503
lms.managebuilding.com

445-0905
445-3176 fax

MacMullin & Company

1807 Central Avenue, Suite B
McKinleyville, CA 95519

839-3639
839-8466 fax

Pierson Company

1200 W. Harris Street
Eureka, CA 95501

268-1800
268-1801 fax

Appraisers Continued...

Virginia Thissell, Appraiser

905 G Street
Eureka, CA 95501

445-1842
445-1866 fax

Wooten & Associates Appraisals

3034 H Street, Suite B
Eureka, CA 95501

442-2704
442-9075 fax

ATTORNEYS

Individuals and Companies who specialize in legal aspects of real property.

Barnum Law Firm

1036 Fifth Street
Eureka, CA 95501

442-6405
442-1507 fax

James K. Morrison, Attorney

3005 G Street
Eureka, CA 95501

443-8011
443-0889 fax

CARPET CLEANING

Provides specialized residential and commercial carpet cleaning services.

Daisy Fresh Carpet Cleaning

1437 N Street
Eureka, CA 95501

443-5506

CHAMBER OF COMMERCES

Associations of local merchants and businesses.

Arcata Chamber of Commerce

1635 Heindon Road
Arcata, CA 95521
www.arcatachamber.com

822-3619
822-3515 fax

Eureka Chamber of Commerce

2112 Broadway
Eureka, CA 95501
www.eurekachamber.com

442-3738
442-0079 fax

Fortuna Chamber of Commerce

735 14th Street
Fortuna, CA 95540
www.DiscovertheRedwoods.com

725-3959
725-4766 fax

McKinleyville Chamber of Commerce

PO Box 2144
McKinleyville, CA 95519
www.mckinleyvillechamber.com

839-2449

CHIMNEY SERVICES

Offers chimney inspecting, cleaning, repair services and retail of stoves.

American Chimney & Stove
18 5th Street
Eureka, CA 95501

445-8044
445-8043 fax

CLEANING SERVICES

Cleaning residential, business and bank owned properties.

Redwood Coast Field Services
PO Box 245
Cuttan, CA 95524
www.redwood-coast-fs.com

362-0306
677-0369 fax

CONTRACTOR'S ASSOCIATIONS

Organizations representing the local building industry.

Northern California Association of Home Builders
PO Box 254
Eureka, CA 95502

445-5799
441-1710 fax

Humboldt Builders Exchange, Inc.
624 C Street
Eureka, CA 95501
www.humbx.com

442-3708
442-6051 fax

CONTRACTOR'S

Companies offering remodeling and general construction services.

C.E. Medders Construction
857 Holman Way
Mail: PO Box 806
Fortuna, CA 95540

599-8168

New Life Service Company
39 5th Street
Eureka, CA 95501
www.nlsco.com

444-8222
445-8914 fax

Pest Inspections Continued...

Strickland Termite Control
PO Box 23
Cuttan, CA 95534

443-3831
443-3831 fax

PHOTOGRAPHY/MULTIMEDIA

Professionals offering photography and multimedia services.

Momentum Multimedia
514 H Street
Eureka, CA 95501

444-8444
444-8444 fax

Sky Blue Photography
Real Estate and Architectural Photography
PO Box 6465
Eureka, CA 95502

445-8910

PLUMBING & SEPTIC SERVICES

Residential and Commercial plumbing and septic services.

Steve's Septic Service
1810 Murray Road
McKinleyville, CA 95519

839-2270
839-2112 fax

PROPERTY MANAGEMENT

Individuals and Companies providing rental housing.

American Property Management
3101 Concorde Drive, Suite B
McKinleyville, CA 95519

839-9658
839-4819 fax

Apex Real Estate
927 Main Street
Fortuna, CA 95540

726-7800
726-7814 fax

Arrow Property Management
2921 E Street
Eureka, CA 95501

445-2525
445-4981 fax

Bode Executive Property Mgmt.
PO Box 6036
Eureka, CA 95502

445-2020
441-4899

California Lifestyles Property Management
407 F Street
Arcata, CA 95521

822-1300

CB Comm'l Pacific Partners Property Mgmt.
1036 5th Street, Suite A
Eureka, CA 95501

441-1315
441-9340 fax

NATURAL HAZARD DISCLOSURE COMPANIES

Provides real estate Natural Hazard Disclosure reports.

Property ID (916) 444-7504
1981 North Broadway, Ste. 325 (916) 444-7143 fax
Walnut Creek, CA 94596
www.propertyid.com

NEWSPAPERS

Helping real estate properties reach as many viewers as possible.

Times-Standard 441-0500
PO Box 3580 441-0565 fax
Eureka, CA 95502
www.times-standard.com

Tri City Weekly 441-0542
930 Sixth Street 443-5022 fax
Eureka, CA 95501

Mail: PO Box 3580
Eureka, CA 95502

PAINTING

Companies providing indoor/outdoor painting services.

Sandman Painting 441-9298
2297 Hillcrest Avenue
Eureka, CA 95501

PERSONNEL SERVICES

Companies specializing in personnel placement.

Express Employment Professionals 268-1866
14 West Wabash Avenue 268-1862 fax
Eureka, CA 95501
eurekaca.expresspros.com

PEST INSPECTIONS

Companies performing structure inspections for pest damage.

Accurate Termite & Pest Solutions 725-3896
PO Box 698 725-3897 fax
Fortuna, CA 95540

Home Network Pest Control Inc. 442-2071
1107 4th Street 442-1524 fax
Eureka, CA 95501

ENGINEERS-CONSULTING

Provides design, mechanical, and environmental engineering services.

Laco Associates 443-5054
Consulting Engineers 443-0553 fax
PO Box 1023
Eureka, CA 95502
www.lacoassociates.com

Lindberg Geologic Consulting 442-6000
PO Box 306 442-6000 fax
Cutten, CA 95534

Omsberg & Preston 443-8651
434 7th Street, Suite B 443-0422 fax
Eureka, CA 95501
www.omsberg.com

FIRE & FLOOD RESTORATION

Companies dedicated to fire & flood damage restoration.

SERVPRO of Eureka 445-0900
PO Box 6246 822-9205 fax
Eureka, CA 95502
www.servpro.com/Franchise/1392

FLOORING

Companies offering flooring and window coverings.

Carpet Depot 442-3470
4485 Broadway 442-3582 fax
Eureka, CA 95503
www.thecarpetdepot.com

Johnny's Flooring & Window Coverings 726-7745
465 N. Fortuna Blvd. 726-7754 fax
Fortuna, CA 95540

HEATING & SERVICES

Companies providing heating, ventilation and air conditioning services.

Southern Heat & Service 725-5237
3798 View Street 725-5237 fax
Fortuna, CA 95540

HOME CARE/LIVING ASSISTANCE SERVICES

Provides non-medical assisted living homecare services.

Visiting Angels
1112 5th Street
Eureka, CA 95501

442-8001
442-6102 fax

HOME INSPECTONS

Professionals who evaluate home and structure safety.

Brady Home Services
2556 C Street
Eureka, CA 95501
www.bradyinspects.com

444-9922

Northcoast Property Inspection
Contractor License #B627184
PO Box 236
Fields Landing, CA 95537

444-2326

Redwood Coast Inspections
PO Box 6652
Eureka, CA 95502

269-0634

Six Rivers Inspections
104 Ponderosa Court
Eureka, CA 95503
www.sixriversinspections.com

267-5090

HOME WARRANTY

Offers protection for mechanical & major appliance home warranties.

American Home Shield
2336 Burnside Road
Sebastopol, CA 95472

(800) 800-8880 x6826

INSURANCE COMPANIES

Companies who offer home, rental, car, and life insurance services.

AAA Northern California, Nevada & Utah
707 L Street
Eureka, CA 95501

444-1000
442-7438 fax

Lending Companies Continued....

US Bank Home Mortgage
953 G Street
Arcata, CA 95521

825-4740
(858) 761-0315 fax

US Bank Home Mortgage-Fortuna
1101 L Street
Fortuna, CA 95540

725-7103

Vaissade Mortgage Company
400 G Street
Arcata, CA 95521
www.LoansInHumboldt.com

822-8700
822-8703 fax

Wells Fargo Home Mortgage
605 G Street
Eureka, CA 95501

443-4545
866-358-0273 fax

MEDIA

A smart source of television & online real estate advertising.

Suddenlink Homesource
911 W. Wabash Avenue
Eureka, CA 95501

268-5336
443-4164 fax

MEDIATION

Offers third party facilitation for mediation purposes.

Rowe Mediation
PO Box 845
Trinidad, CA 95570
www.rowemediation.com

845-4033

MISCELLANEOUS

Companies providing miscellaneous real estate services.

ParcelQuest
2330 E. Bidwell Street, Suite 200
Folsom, CA 95630
www.parcelquest.com

888-217-8999
916-817-4110 fax

MOVING & STORAGE

Professionals dedicated to moving and storage services.

Humboldt Moving & Storage
1433 Broadway
Eureka, CA 95501

443-7369
443-9407 fax

Lending Companies Continued...

North Valley Bank-Ferndale 786-9522
394 Main Street 786-9092fax
Ferndale, CA 95536

North Valley Bank-Garberville 923-2152
793 Redwood Drive 923-9113 fax
Garberville, CA 95542

Professional Mortgage Guidance Group 445-9767
1036 5th Street, Suite C*Fortuna office by appointment only 725-0800
Eureka, CA 95501 445-5108 fax
www.loanswithpmg.com

Redwood Capital Bank 444-9800
402 G Street 444-9801 fax
Eureka, CA 95501

Mail: PO Box 1401
Eureka, CA 95502
www.redwoodcapitalbank.com

Redwood Capital Bank Loan Office 725-4723
1075 S. Fortuna Blvd., Suite A 725-4733 fax
Fortuna, CA 95540

Redwood Region Economic Development Commission 445-9651
520 E Street 445-9652 fax
Eureka, CA 95501

ReProp Financial 444-7711
555 H Street, Suite G 444-7700 fax
Eureka, CA 95501
www.repropfinancial.com

Umpqua Bank 444-6103
701 5th Street 1st Floor (530) 672-5845 fax
Eureka, CA 95501
www.umpqua.com/haltair
www.umpquabank.com/vvillarreal

Umpqua Bank 269-7330
1063 G Street (530) 672-5859 Efax
Arcata, CA 95521 826-9885 fax
www.umpquabank.com/bturnbaugh

Umpqua Bank 269-3113
1360 Main Street 530-672-5872 fax
Fortuna, CA 95540
www.umpquabank.com/epuno

Insurance Continued...

Bill O'Brien, CLU, CHFC, CPCU, MSFS
State Farm Insurance & Financial Services 839-3267
1631 Sutter Road 839-1785 fax
McKinleyville, CA 95519

Chris Dannewitz Insurance Agency – Farmers Insurance 442-3729
1140 5th Street 442-3071 fax
Eureka, CA 95501

George Petersen Insurance Agency 442-2971
416 E Street 442-7281 fax
Eureka, CA 95501

Janet L. Holmes, State Farm Insurance 443-4523
537 7th Street 443-3496 fax
Eureka, CA 95501

Linda Sundberg Insurance Agency 822-2421
400 G Street 822-4070 fax
Arcata, CA 95521

Paul Nicholson State Farm Insurance 443-4848
1016 West Avenue 443-4889 fax
Eureka, CA 95501

Ross Insurance Agency 725-5777
534 12th Street 725-5165 fax
Fortuna, CA 95540

Ryan Fray State Farm Insurance 443-4818
537 7th Street 443-3496 fax
Eureka, CA 95501

Stan Smith Insurance 269-4312
509 J Street, Suite 3 269-4360 fax
Eureka, CA 95501

INTERIOR DECORATING & DESIGN

Professionals dedicated to consultation, planning, and decorating services.

Eugenia Designs 667-6141
PO Box 6312
Eureka, CA 95502

Sandra Greenleaf, Interior Decorator 445-2887
2615 L Street 445-2887 fax
Eureka, CA 95501
www.sandragreenleafinteriors.com

LANDSCAPING

Landscaping design, planning, installation and maintenance services.

Bluestone Landscapes

3402 Fern Way "A"
Arcata, CA 95521
www.bluestonelandscapes.net

845-9351
826-1215 fax

LENDING COMPANIES

Companies providing loan products and services.

American AgCredit, FLCA

5560 S. Broadway
Eureka, CA 95503

Mail: PO Box 398
Fields Landing, CA 95537
www.agloan.com

445-8871
442-1268 fax

Bailey Mortgage

934 H Street
Arcata, CA 95521
www.rickbaileymortgage.com

822-9294
822-9297 fax

Bank of America

511 F Street
Eureka, CA 95501

269-2906
443-7900 fax

Bay Pointe Mortgage

3101 Concorde Drive, Suite C
McKinleyville, CA 95519
www.HumboldtLoans.com

839-0182
839-0183 fax

Briton Mortgage Inc.

303 Harris Street
Eureka, CA 95501

443-9940
443-9941 fax

C & C Financial Services

405 W. Harris Street
Eureka, CA 95503

443-2021
443-4900 fax

Choice 1 Funding

509 J Street
Eureka, CA 95501

269-4325
269-4306 fax

Coast Central Credit Union

2650 Harrison Avenue
Eureka, CA 95501

445-8801
445-5929 fax

Lending Companies Continued....

First Priority Financial

333 6th Street, Ste. A
Eureka, CA 95501
www.loansbyshalise.com

441-1411
441-0609 fax

Humboldt Home Loans

2222 Myrtle Avenue
Eureka, CA 95501
www.humboldthomeloans.com

269-2334
269-2314 fax

Humboldt Home Loans

2720 Central Avenue, Suite A
McKinleyville, CA 95519
www.humboldthomeloans.com

269-2334
839-8079 fax

Humboldt Mortgage Co.

2037 Harrison Avenue
Eureka, CA 95501
www.humboldtmortgage.net

445-3027
445-3028 fax

Key Mortgage Company

605 Harris Street
Eureka, CA 95501

442-2242
442-7742 fax

MortgageUplink.Com

PO Box 730
Bayside, CA 95524
www.mortgageuplink.com

822-2245
822-3085 fax

Nor Cal Home Finance

3857 Walnut Drive
Eureka, CA 95503

445-3171 x 08
445-3176 fax

North Valley Bank-Redding

1844 Park Marina
Redding, CA 96001

(530) 226-2930
(530) 243-4867 fax

North Valley Bank-Eureka

838 W. Harris Street
Eureka, CA 95503

443-8488
445-8898 fax

North Valley Bank-Eka Business Banking

402 F Street
Eureka, CA 95501

443-8400
443-3631 fax

North Valley Bank – McKinleyville

1640 Central Avenue
McKinleyville, CA 95519

839-8400
839-8061 fax